



# Special Award Issue

## The Award

The United Nations stands as a true global organisation and one able to recognise the need for sustainability by all nations in the future. Through the Environment Program, the UN provides a unique opportunity for individuals and businesses to work together and contribute towards real change on a global scale.

For Fuji Xerox Australia to be acknowledged in this year's Global 500 Roll of Honour, provides both recognition of the work we have achieved to date but also provides us with a responsibility to contribute towards better environmental outcomes for businesses in the future.

About 10 years ago we made a decision to aggressively pursue these principles by consciously establishing a leadership position within the Australian business community.

Today, we have a multi-faceted approach to the achievement of this goal. This includes:

- Strategic partnerships with environmental groups such as Landcare.
- Working with non-government groups such as Greenpeace.
- Support of academic institutions in their work on improving commercial environmental practices.
- Working with other companies in finding ways to help each other solve problems.

- Motivating the establishment of Olympic Landcare as a vehicle to raise awareness and commitment to improved landcare practices.
- The establishment of a dedicated facility in Sydney for the purpose of re-using potentially valuable resources destined for scrap or landfill.

Our new Eco-Manufacturing facility produces close to 65% of our total spare parts and consumable part requirements. This facility avoids significant tonnes of spare parts going to landfill as well as energy savings compared to new manufacture. Significantly, it will save us around 25 million dollars in the Year 2000 so, "What is good for the environment is also good for business".

We are proud of the commitment from our staff in Australia to environmental protection and the progress made to date but we are not resting on our laurels. Our program of continuous environmental improvement will be pursued until our goal is met.

To all UN laureates past and present, my congratulations. It is a tribute to the resourcefulness and leadership present in our company that we can be recognised and can be called upon to work with others to help promote sustainability as one of the key global issues in the 21st Century.

Graham Cavanagh-Downs  
Director, Manufacturing & Supply  
Fuji Xerox Australia



Graham Cavanagh-Downs from Fuji Xerox with the Prime Minister of Australia Mr John Howard with other international recipients of the UN Global Environment Award, at the World Environment Day Celebrations in Adelaide 2000.

## An Aboriginal Community, two journalists and a wildlife orphanage

were among 14 individuals and organisations to receive the  
**United Nations Environment Award**



The outstanding contribution to the protection of the environment of these individuals and organisations from 12 countries on every continent was officially recognised on 4 June 2000 at a special ceremony in Adelaide, Australia. The event hosted by UNEP and the Government of Australia, is part of the main international World Environment Day celebrations.

“UNEP is indeed very proud to recognise the achievements of these ‘heroes’ in the front lines of global environmental action”, says UNEP’s Executive Director, Klaus Toepfer. “They have taken the path that most of us hesitate to take for want of time or caring”.

“In honouring the Global 500 laureates, UNEP hopes that others will be inspired by their extraordinary deeds,” adds Toepfer.

The list of winners includes three Global 500 laureates in the youth category. They are: Australian Trust for Conservation Volunteers for managing a force of young volunteers in practical conservation projects and the BUNDjugend of Germany for achieving the government’s climate protection target

in their schools within seven months, instead of a seven year period set by the government.

Since the inception of the Global 500 Roll of Honour in 1987, 701 individuals and organisations in both the adult and youth category have been honoured. Prominent past winners include Jacques Cousteau, Sir David Attenborough, the World Wildlife Fund for Nature, Jimmy Carter (former President of the US) and Jane Goodall of the UK for her research on wild chimpanzees.

In order to forge global links and implement ideas the Global 500 become part of a network designed to contribute to a more sustainable future. Information about the unique network can be obtained on [www.global500.org](http://www.global500.org)



WORLD environment day



## Fuji Xerox Australia's Environmental Achievements

GLOBAL 500 ROLL OF HONOUR  
for environmental achievement in 2000



For Fuji Xerox Australia the United Nations award is fitting recognition for our company which has implemented a multi-faceted approach and embarked on a comprehensive program to move the company towards fully integrating environmental considerations into all business operations in order to benefit the environment, staff and the community. Our programs range from; product remanufacturing, sponsorship and alliance management and education programs.



Eco  
Manufacturing  
Centre

### Eco-Manufacturing

In the area of remanufacturing Fuji Xerox Australia's remanufacturing program is an extension of the global policy of waste-free products from waste-free factories.

As of January this year the remanufacturing operation has been expanded and now operates from a dedicated 10,000 square metre eco-manufacturing site in Zetland. Fuji Xerox Australia has invested heavily in new technology with six production operations to service the remanufacturing needs of Fuji Xerox Australia with export underway for the Fuji Xerox Asia Pacific Region. From a three man operation ten years ago the remanufacturing facility now employs 85 people. As a 'finalist' in the Eureka 2000 Prizes Fuji Xerox's Zetland operation was recognised for its contribution to engineering innovation. This operation prevents significant amounts of spare parts, equipment and consumables going to landfill.



### Landcare

In 1997 Fuji Xerox Australia became the first gold sponsor of Landcare, with a commitment of \$800,000 over 4 years. This sponsorship covers the support of national conferences, the national landcare business award, the provision of copiers and fax machines to local landcare groups and staff participation at national tree planting events.

Our senior management team as part of the NSW Landcare Foundation Committee has helped achieve a \$10 million target to raise funds for Landcare. Importantly our sponsorship with Landcare has enabled Fuji Xerox Australia to link with and support a vital national community program designed to address one of the key environmental problems in Australia; land degradation and rising salinity. This sponsorship partnership was awarded as 'finalist' in the Australian Financial Review 1998 National Sponsorship Award.

The creation of Olympic Landcare in 1998 was made possible through the help of Fuji Xerox Australia. As a "Team Millennium Partner" for the 2000 Olympics we were able to introduce Landcare to SOCOG and the result has been Olympic Landcare which aims to produce the first "Greenhouse Neutral Games" by planting trees in the degraded areas of our major city water catchments. This achievement was recognised by the Xerox Corporation with an Earth Award in 2000.



WORLD environment day



# offic<sup>e</sup>care news award 2000



## Offic<sup>e</sup>care

Fuji Xerox launched the Offic<sup>e</sup>care Program

in 1997 as part of the Landcare partnership. This is an education program designed to provide information to businesses on how environmental action in the office can have a positive impact on business performance. The program provides free to all businesses a mail out information kit, a quarterly newsletter, recycling boxes and a comprehensive guide to environmental action in the office. The program has grown to over two thousand members and represents a wide number of Australian businesses and governments.



## Alliances & Partnerships

Alliances and partnerships with business have been another

key part of our environmental program. Fuji Xerox Australia appreciates that only through working with other companies and business can 'real' change be brought about.

In 1999 Fuji Xerox became a founding member of the Buy Recycled Business Alliance with the aim of promoting greater use of recycled content and to demonstrate the soundness of recycling through continuous innovation.

In support of a comprehensive materials returns program Fuji Xerox has entered into a partnership with Visy Industries to assist in the collection and return of print cartridges. Strategically we recognise the need in a small national market to work with other industries to reduce waste streams and as a result a number of discussions

are already underway to provide similar programs which help us achieve our goal of "waste-free products from waste-free factories".

In 1998 in conjunction with the Hawkesbury and Nepean Catchment Management Trust and Greening Australia Fuji Xerox developed a staff and community involvement program for growing and planting of native seedlings at the companies Mascot site. Seedlings grown by the Trees for 2000 project are planted at Fairfield City Farm in Western Sydney.



## Products

Our commitment to the environment is also applied to the

development of new products and processes. The development of Green Wrap a 50% recycled paper was designed for a market willing to use recycled product at an affordable price and which is guaranteed to perform in high speed copiers. Importantly the paper is manufactured in Australia and uses Australian waste. It is achieving higher sales growth than any other Fuji Xerox paper and has earned the operation a Xerox Corporation Earth Award 1999 for its development and marketing. Green Wrap is being used by SOCOG as the main copier paper for the Sydney 2000 Olympic Games.

In summary like all businesses Fuji Xerox is in business to make a profit, but not without regard to the environment or the health and safety of our staff and the community around us. Our environmental stewardship is something we take every bit as seriously as the business commitments we make to our customers and our shareholders.



*This certificate was given to Fuji Xerox Australia at the award ceremony in Adelaide. A framed copy of this certificate will be displayed in all Fuji Xerox offices Australia Wide.*

For more information about Offic<sup>e</sup>care, to receive a free Offic<sup>e</sup>care kit and a newsletter, or to change your address details: Please write to Offic<sup>e</sup>care: PO Box 380 Rosebery NSW 2018 Phone 13 14 11 or visit our website on: [www.xerox.com.au/environment](http://www.xerox.com.au/environment)

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